



Tommy Borglund

**Partner and CEO.** Tommy is a recognized expert, established author and appreciated lecturer in sustainability. He has for many years served as a leading corporate adviser for some of the largest corporations in Scandinavia. He is also an Assistant Professor in Business Administration at Örebro University and holds a PhD in Business Ethics from Stockholm School of Economics.

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Theresa Thomasson

**Partner and co-CEO.** Theresa is a specialist in measuring impact with focus on life cycle assessments for Scope 1, 2 and 3 of products, services and businesses' material and energy flows. Theresa also works with optimizing positive and reducing negative impact through circular business development.



Martin Behm

**Partner.** Martin is an established brand strategist and concept developer specializing in sustainability and societal impact. He has worked for renowned corporations and brands at leading communication and advertising agencies for more than two decades. He is a regular guest lecturer at the School of Textiles in Borås and holds a master's degree in Globalization, Brands and Consumption from Lund University.

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Kim Hansson

**Advisor.** Kim has more than 35 years as a specialist and manager in the financial industry with a focus on management of global equity funds, investment strategy, financial analysis and sustainable investments as well as communication and business development. Her focus now is on coaching companies within finance towards a sustainable business model including SFDR and CSRD reporting. MSc in Business and Economics, Lund University, Authorized Financial Analyst SFF/SSE, CFA Institute Certificate of ESG. Board member of SH Pension.



Lisa Rejler

**Partner.** Lisa has 20 years of experience in top communications, sustainability and Investor Relations and holds a Master degree of Science in International Relations and Economics from Gothenburg University, Sweden. She is a board member at Rejlers AB, a member of the national jury in EY Entrepreneur and she is engaged in a maternity and health center in Kenya. Her great passion is to help companies create value through sustainable business strategies, models, reports and impact investment.

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